

## **The Beresford® Wines “Win an Indulgent McLaren Vale Experience” Promotion Terms & Conditions – Liquor Legends 2018**

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### **How to Enter Details:**

To enter consumers must purchase a Beresford® Classic Wine during the Promotional Period from a Liquor Legends outlet; and enter via their registered Liquor Legends Rewards Card. Entry is open to Australian residents aged 18 years and over. Maximum one entry per person, per day. Prize includes return economy flights for 2 adults (over 18 years) from your nearest capital city to Adelaide, twin share accommodation in Adelaide for 2 nights, private car transfer to Beresford in McLaren Vale for an indulgent experience and then to the Victory Hotel for lunch with a private car transfer back to Adelaide that evening. Total Value \$2,500. There are 10 minor prizes to be won comprising of a 2 bottle gift pack of Beresford McLaren Vale wine, valued at \$50 each.

### **Terms & Conditions of Entry:**

1. Information on how to enter and prizes forms part of these Conditions of Entry. All applicable laws and regulations apply.
2. Entry is only open to residents of Australia aged 18 years and older. The Promoter, the Participating Outlets and their agencies associated with this promotion and each of their employees, immediate family members and persons living in the same household (whether related or not) are ineligible to enter.
3. The winners will be randomly drawn by the Promoter on 25<sup>th</sup> September 2018. The winner will be contacted by email and/ or phone.
4. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry that is not in accordance with these Conditions of Entry.
5. The promotion begins at 9.00am on Wednesday 15<sup>th</sup> August 2018 and closes at 11.59pm on Tuesday 11<sup>th</sup> of September 2018 (“Promotional Period”).
6. During the Promotional Period, the promotion will be conducted in participating Liquor Legends outlets in Queensland (189 outlets), New South Wales (40 outlets), Victoria (6 outlets), Northern Territory (2 outlets) and South Australia (34 outlets) (“Participating Outlets”) on the dates outlined in clause 5 and only while stocks last.
7. There is a total of 1 major prize to be won, valued at a total of \$2,500 and 10 minor prizes valued at \$500 in total. The major prize includes:

Return economy flights for two (2) adults (over 18 years) from the winner's nearest capital city in Australia to Adelaide

Twin share accommodation in Adelaide for two (2) nights – hotel to be determined by the Promoter

Private car transfer to Beresford in McLaren Vale for two (2) people for an indulgent experience and then to the Victory Hotel for lunch followed by a private car transfer back to Adelaide that evening.

The second day is at the leisure of the winner. Additional spending money, travel insurance, meals, items of a personal nature, in-room charges and all other ancillary costs are not included. The Promoter will endeavour to accommodate the winner's request for their travel date, but the Promoter's decision is final and binding. Any prize that cannot be taken as nominated by the Promoter will be forfeited.

The ten (10) minor prizes comprise of two (2) bottles of Beresford McLaren Vale wine, valued at \$50 each. The minor prizes will be delivered to an address within Australia nominated by each of the minor prize winners.

8. The prize values are the recommended retail values as provided by the supplier and are correct at the time of printing and the Promoter accepts no responsibility for any variation in the prize values.
9. If the prize/s are not claimed within 5 days of the winners being notified by email or by phone, a new winner for the unclaimed prize will be drawn by the Promoter in the same manner as the original prize selection, and the new winner will be notified no later than October 5<sup>th</sup>, 2018 by email or by phone. Subject to the unclaimed prize draw referred to herein, if for any reason a winner does not take a prize (or an element of the prize), then the prize (or that element of the prize) will be forfeited.
10. If for any reason the Promotion is not capable of running as planned for reasons beyond the control of the Promoter, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion.
11. By entering, you acknowledge and agree that you have read, consented to and complied with, and will be bound by, these Conditions of Entry. You further agree that the decisions of Promoter will be final and binding in all matters relating to the Promotion. The Promoter and its directors, employees, representatives and agents shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accepting or using any of the prizes, except for any liability which cannot be excluded by law. To the extent permitted at law, you release and discharge the Promoter and its directors, employees, representatives and agents from any and all actions, claims, proceedings, damages, costs and expenses arising out of or in connection with the Promotion and/or the prizes.

12. As a condition of accepting the prize, the winner (and their companion) must sign any legal documentation (including but not limited to a Deed of Release) as and in the form required by the Promote in its absolute discretion reflecting the release referred to in these Terms and Conditions.
13. The prize cannot be used or redeemed in conjunction with any other promotion or offer and is not transferable or exchangeable and cannot be taken as cash. Promoter may substitute a prize of equal or greater value due to prize availability.
14. Promotional materials will be regarded as void if stolen, forged, mutilated or tampered with in any way. The Promoter will not be responsible for any late, lost, misdirected entries, or incomplete or incorrect entrant details. Incomplete, ineligible, incorrect and incomprehensible entries will be deemed invalid and will not be included in the judging.
15. Entry and continued participation in this promotion is subject to the licensee's liquor serving policy. The Promoter advocates the responsible service and consumption of alcohol. Legal aged consumers are advised to visit [www.alcoholguidelines.gov.au](http://www.alcoholguidelines.gov.au) for information on safe drinking, standard drinks and related issues.
16. The Promoter and Participating outlet collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that all entries become the property of the Promoter and the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant. The collection, use and disclosure of personal information provided in connection with this competition is governed by the Promoter's Privacy Notice found at [www.vok.com.au](http://www.vok.com.au). In addition, entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out below.
17. The Promoter is VOK Beverages Pty Ltd, ABN 95 100 599 362, of 162 Cross Key Road, Salisbury South, South Australia, 5106

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